

Contact

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redzebra.za.com (Company)

Top Skills

Entrepreneurship
Public Speaking
Start-ups

Mark Dodsworth

Director and Cofounder of RedZebra and International Director at Actitud Creativa. I am dedicated to changing the world through Creativity.

City of Cape Town

Summary

Mark Dodsworth is internationally recognized for his innovative approach to the empowerment of people. In 1994, he co-founded RedZebra Global, a Social Enterprise that has offices in the UK, USA Spain and South Africa and has worked in over 80 countries in 6 continents. As the International Director for Actitud Creativa Mark takes care of global expansion for the Creativity Certification Program in the English-speaking business world. He is also the co-founder and Board member of the RedZebra Youth Empowerment Foundation based in Cape Town South Africa.

Mark has presented globally in numerous classrooms and conferences, business schools and boardrooms. Using a dynamic toolkit of rhythm, music and creativity to actively engage & empower people in communities and companies, Mark helps people discover their individual potential fueling purpose with passion. His global exposure has given him a unique insight into human interaction, enabling him to develop truly effective ways to increase peoples' engagement in the content, message & experience his clients want to deliver.

An experienced Creative Director, Facilitator, and Master Trainer, Mark has designed and delivers hundreds of experiences around the world that focus on Creative Leadership and Innovation. Sharing a wealth of experience in both Personal, Corporate and Community Development, Mark is known for his ability to enhance human performance in life, in business and on stage.

Highlights in Marks career include his involvement with the Global Youth Campaign- dance4life! Through a dynamic collaboration with dance4life International, Mark and the RedZebra team have successfully rolled out a global training program that inspires Peer Educators to use dance as a medium to motivate and unite young

people as they become agents of change in the fight against AIDS/ HIV. To date, over 2.6 million youth in schools, reaching over 33 countries have joined the dance4life movement.

Experience

Actitud Creativa

International Director

June 2016 - Present (5 years 6 months)

Madrid Area, Spain

We have created the first certification program in creativity, innovation and intra-entrepreneurship skills. Design Thinking - Lombard Method, Advanced Creative Problem Solving, Creativity Toolkit. We design and develop unique On-line training programs.

RedZebra

Owner and Director

October 1994 - Present (27 years 2 months)

Cape Town, South Africa

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