

Contact

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Top Skills

Leadership Development
Lecturing
Teaching

Languages

Afrikaans
English

Honors-Awards

Top 30 Published Researcher

Publications

List of Research activities

Prof Ziska Fields

Associate Professor (UJ) (Creativity, Innovation, Entrepreneurship),
Researcher/Habilitation-Chair of Innovation Research and
Technology Management (CUT), SA Ambassador & Advisory Board
Member (WCIW/D), NBI® practitioner
City of Johannesburg

Summary

Professor Ziska Fields is an Associate Professor in the College of Business and Economics, Department of Business Management at the University of Johannesburg (UJ). Prof Fields is an Alumna at the University of KwaZulu-Natal (UKZN) in Durban and an external researcher and habilitator at the Chair of Innovation Research and Technology Management, Chemnitz University of Technology. She is an Advisory Board member and Ambassador for the World Creativity and Innovation Week (WCIW) and World Creativity and Innovation Day (WCID) in South Africa, as well as some southern African countries like Namibia and Botswana for 2021. She is a Neethling Brain Instruments (NBI) Practitioner focusing on identifying and developing peoples preferred thinking styles and to help them think more creatively at school, university and in the workplace. Professor Fields has 13 years' experience in the Financial Industry and 12 years' experience in Higher Education experience. Her qualifications include a BA degree (Communication Sciences), Diploma in Management Studies, MBA (Cum Laude) and PhD (Business Administration). She teaches and supervises various Management and Entrepreneurship focus area at undergraduate and postgraduate levels. Her main research focus area and passion is theoretical and applied creativity across various disciplines and contexts. She developed two theoretical models to measure creativity in South Africa, focusing on youth and tertiary education. She edited five books published by IGI Global titled "Incorporating Business Models and Strategies into Social Entrepreneurship", "Collective creativity for responsible and sustainable business practice", "Handbook of Research on Information and Cyber Security in the Fourth Industrial Revolution", "Responsible, Sustainable, and Globally Aware Management in the Fourth Industrial Revolution" and "Imagination, Creativity and Responsible Management in the Fourth Industrial Revolution". She is

currently busy with a book titled “Using Global Collective Intelligence and Creativity to Solve Wicked Problems: Emerging Research and Opportunities”.

Professor Fields is a driven, dedicated and passionate person who loves animals, learning new things and is constantly inspired by the positive and life-changing impact that education can have on people. Her objective is to make a difference by empowering people and helping them to reach their full potential. She strongly believes that creativity and entrepreneurial action can help people to create a better and sustainable future for themselves and society.

Experience

University of Johannesburg

Associate Professor

February 2019 - Present (3 years)

Johannesburg Area, South Africa

Department of Business Management

University of KwaZulu-Natal

7 years 7 months

Associate Professor

July 2016 - January 2019 (2 years 7 months)

Westville, Durban, South Africa

Lecturer, Senior Lecturer and Academic Leader

July 2011 - June 2016 (5 years)

Westville, Durban, South Africa

Senior Lecturer: Teaching, Research, Supervision, Community engagement, Administration

Academic Leader: Provide academic leadership in scholarship, teaching, research and community engagement for the management and entrepreneurship group of academics within the school, including the management of the performance of academics within the group. Also responsible for the administrative processes relating to the portfolio.

MANCOSA

LECTURER

November 2008 - June 2011 (2 years 8 months)

Lecture undergrad and postgrad programmes - BBA, BCom, CM, AMD, CIBM, BPA, MBA

Subjects include: Marketing Management, Business Management, Business Administration, International Business, Business and Professional Ethics, Business and Society, Ethics in the Public Sector, Introduction to Politics, Marketing Research

ZFConsulting

Self-employed

December 2007 - October 2008 (11 months)

Cape Town Area, South Africa

- o Consultant in Business Communication & training
- o Setting up of business – Legal aspects
- o Business Planning
- o Corporate identity - Marketing
- o Finance & budgeting
- o Setting and documenting company policy
- o Development of Website & blogs
- o Day to day managing of business

WesBank

12 years

Regional Administration Assistant

2005 - 2007 (2 years)

Regional Administration support to the Western Cape Region and regional manager.

Supervisor

1998 - 2005 (7 years)

- o Supervised various departments in the CSC.
- o Trained/ developed and coached staff.
- o Consolidated various regional and national returns.
- o Ensured that deadlines were met
- o Controlled the duties in the department to benefit the division and WesBank as a whole
- o Communicated performance of departments and staff to management

Administrator

1995 - 1998 (3 years)

- o Administered resource planning, processes and procedures.
- o Ensured business process-reengineering takes place and changes are implemented successfully.
- o Reported workforce's resource information to senior managers.
- o Developed, built and managed relationships and teamwork.
- o Communicated, collated and correlated statistical data applicable to resource planning.
- o Trained staff to use new technology
- o Gathered and communicated Workforce business decisions and policies to decision makers and staff

Education

North-West University/Noordwes-Universiteit

Doctor of Philosophy (PhD), Business Administration and Management,
General · (2010 - 2012)

MANCOSA

MBA Cum Laude, Masters in Business Administration · (2005 - 2007)

North-West University/Noordwes-Universiteit

BA & Honours, Business Communication · (1989 - 1992)

High school Lydenburg

Matric · (1983 - 1988)