

Contact

wouter@attooh.co.za

[www.linkedin.com/in/](http://www.linkedin.com/in/woutersnyman007)

woutersnyman007 (LinkedIn)

attooh.co.za (Company)

www.theordinarymillionaire.co.za
(Company)

www.woutersnyman.co.za
(Personal)

Top Skills

Lifestyle Coaching

Sales Presentations

Product Innovation

Languages

Afrikaans

English

Publications

Would Driving a Porsche Change Your Life?

7 Simple Principles to Double Your Income

The Ordinary Millionaire

Wouter Snyman CEO and Founder of attooh, Author and Speaker

7 Time Winner of #1 Financial Advisor Group, Multiple #1 Amazon Bestselling Author and Entrepreneur

City of Johannesburg

Summary

As founder and CEO of the attooh! Group of Companies I have been able to live my passion as a startup entrepreneur to building companies that have been winning industry and peer awards, attooh! has won the #1 Financial Advisor Group in South Africa for Discovery 7 years in a row.

In the last ten years I have written and published 13 books with 3 books reaching #1 bestselling status on Amazon! The Ordinary Millionaire, a financial wellness book has more than 15 000 copies in circulation in South Africa.

In addition to being a bestselling author and serial entrepreneur I have a passion to continually educate myself, create sustainable businesses that can be influential in changing people's lives and the South African landscape.

In the Amazon #1 Bestselling book "Would Driving a Porsche Change Your Life?" I challenge individuals to start living a life of excellence by understanding and setting goals, to achieve. I help people with the journey to become totally successful.

If you want to be known as an achiever, you need to act as an achiever, to act your need to understand. I can help you achieve that.

My mantras include amongst other, "To Earn More, you need to Learn More", and "Knowledge is not Power, Knowledge in Action is power"

Experience

attooh! Group of Companies

CEO

2011 - Present (10 years)

Pretoria Area, South Africa

attooh! Group of Companies is a new generation Financial Services company providing Risk, Health and Wealth solutions, in addition we specialize in helping individuals and companies realizing that elusive financial Independence status with our unique Ordinary Millionaire Academy.

Providing the vision and motivation for the business and everyone touching us and innovate around solutions, products and services that will put attooh! at the forefront of Financial Services delivery.

Currently we are one of the fastest growing financial services Distribution companies in South Africa, in one of the toughest and most competitive environments.

We were awarded the no.1 Financial Advisor group in Discovery for 2014, 2015, 2016, 2017, 2018, 2019 and 2020 Financial years! Our business now host more than 300 financial advisors, serving clients across the full financial wellness continuum.

4D Consult

Managing Director

2009 - 2011 (2 years)

4D Consult was a financial services Brokerage focusing on Individual Financial Planning for Individuals.

As Managing Director I was responsible for the strategy and implementation of the business and grooming a footprint of Advisors.

I established the business as a potential player in the Industry and laid the platform for the new business attooh!

Discovery Limited

9 years

National Head of Sales

2008 - 2009 (1 year)

Heading up the Sales and Distribution for Discovery Broker division and for the full product suite in South Africa.

Discovery is one of the largest Financial Services Business in South Africa with Discovery Health currently the undisputed Nr 1 Healthcare provider in South Africa. Discovery has a simple goal of dominating every business sector they have a presence. (See Discovery Website)

As National Head of Sales & Distribution my responsibilities was to ensure the National chain of Distribution franchises meet budget & sales expectations (In excess of R5 billion at the time.

Providing support, coaching and business mentoring to Regional General Managers, Franchise Directors around the country for more than 25 stand alone Franchises.

- Achieving and exceeding all sales & growth targets set during my tenure
- Help establish Discovery as the number one financial service product in SA
- Setting up Investment Franchises to establish Discovery in the Investment arena in South Africa.

Franchise Director
2000 - 2008 (8 years)

In 2000 I was appointed as one of the Founding Franchise Directors in the establishment of Discovery Life. Franchise Directors are responsible for growing the business and production footprint of Discovery in its area.

As FD I was further responsible for the growth of Business Consultants in a mentor and coaching capability. During my tenure I was awarded the prestigious award of Nr 1 Franchise Director twice! This competing with a National Footprint of Distribution Businesses.

Education

University of Johannesburg
BCom Hons, Investments · (1992 - 1993)

North-West University/Noordwes-Universiteit
BCom, Accounting · (1988 - 1991)