

## Contact

[www.linkedin.com/in/corarobinson](http://www.linkedin.com/in/corarobinson)  
(LinkedIn)  
[www.createexpress.com](http://www.createexpress.com)  
(Company)

## Top Skills

Executive Coaching  
Change Management  
Business Strategy

# Cora Robinson

CEO, Create. Express.  
Holywood

## Summary

Cora Robinson is the CEO and founder of Create. Express. She is a sought-after facilitator and executive coach, with over 15 years' experience working with senior executives and senior executive teams in a variety of blue chip and public sector organisations internationally, assisting them in strategic planning and achieving performance breakthroughs.

A leadership strategist and change specialist, she has a strong track record in facilitation of complex strategic meetings and events, and the custom design and delivery of bespoke coaching-based leadership programmes that address specific organisational needs – taking senior leaders and senior teams to the very top of their game.

She has had extensive training in behavioural change, facilitation, coaching, creativity and innovation. Her formal qualifications include a BA (Hons), and a MMed Sc from The Queen's University, Belfast. She holds an MIT Executive Certificate in Management and Leadership and is currently working towards the MIT Advanced Certificate in Executive Education.

She has extensive experience in the facilitation of strategic business simulation exercises, is a certified practitioner of Applied Neuroscience, an accredited Results Based Coach with the NeuroLeadership Institute, is qualified in the CPP strategic leadership assessment, the Hogan Leadership and Emotional and Social Intelligence assessment suites.

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## Experience

Create. Express. Ltd  
CEO  
1999 - Present (23 years)  
Holywood, Northern Ireland and Dublin, Ireland

Cora Robinson is CEO of Create. Express. We are an adventurous leadership development boutique with truly global reach. We pride ourselves on our ecosystem of talented specialist faculty. Our track record tangibly demonstrates our ability to co-design and co-deliver game-changing learning experiences for the diverse clients we serve. We are open source integrators who are agile, creative and disruptive in our design and delivery approach.

We enable business advantage through the co-creation of innovative leadership development experiences that support leadership teams and emerging leaders to create greater beneficial value with and for all their customers, now and future.

Our Vision: How can we be the difference that makes the difference in supporting leaders to create greater beneficial value with and for all their customers?

Our Mission: How can we best support and enable leaders to focus on outcomes, impact and the value they create for those they serve?

Our Values: We believe in leaders and their potential, as much as we believe in our ability to guide and shape that potential. We value inquiry, innovation, inclusion and integrity.

## BBC

Technology Operations Implementation Director

September 2011 - June 2012 (10 months)

Belfast

Managed the implementation of a key change project in Technology Operations at BBC NI.

## NI Centre for Learning Resources

New Media Producer

1994 - 1999 (5 years)

Belfast, United Kingdom

Responsible for the custom design, production, project management and delivery of a range of multimedia learning resources and leading edge training programmes for business and sport.

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## Education

MIT Sloan School of Management

Advanced Certificate in Executive Management Innovation and Technology

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MIT Sloan School of Management

Executive Certificate in Management and Leadership · (2020 - 2020)

MIT Sloan School of Management

Executive Certificate in Strategy and Innovation · (2020 - 2020)

The Queens University, Belfast

M MedSc, Physiology · (1991 - 1992)